



tipping point
EVENTS MARKETING EXPERIENCE

Events, Product Launches, Conferences, Brand
Activation, and Stage Productions

adding that unique **FLAIR** to **YOUR** corporate events

Our strengths lie in the ability to create fresh, original and dynamic concepts for the corporate market by always offering our clients a unique and inspirational experience.

With the creative use of our experience, industry knowledge and strategic partnerships, we are able to conceptualise, design and implement creative events and marketing strategies that are delivered timeously, professionally, and with that unique **Tipping Point** flair our customers have become accustomed to.

Our unique selling proposition is built on our company's ability to provide end-to-end solutions, enhanced by years of experience in the industry and strategic partnerships with carefully selected supplier that meet the same exacting standard we set for ourselves.

Personal Relationships, Eye for Detail, Quality, Originality and Measurable Results is what drives and enables us to create award winning events for our clients

About Us

Originality **Creative**

Quality Detailed

Professionalism **Visionary**

Experience **Innovation**

Results Orientated

Relationships Focused

Expert **Strategic**

End-to-End Solution

Unique

Year-end Functions

Had a good year?

What to celebrate your achievements?

End it off with an extravagant BANG!

Let us conceptualize, design and manage your year-end function to create those WOW factors that will allow you to reminisce on the year's successes!



Event Management Logistics

Catering Lighting **Décor** Procurement

Guest Speakers **Supply** Operations

Project Management **Cocktails**

Entertainment Themed Events



Gala / Banquet Dinners

Celebrate your special occasion with
sophistication and flair!

Let us provide you with a holistic solution,
from the ideal venue, theme and
entertainment through to the finest table
décor and catering, all within budget, with
the added professionalism and eye for
detail our clients have come to expect
from us.

Banquets Themed Parties

Venue Sourcing **Catering** Sound

Invitations Lighting **Décor**

Production **Floor Planning** Rigging

Scheduling **Project Coordination**

Entertainment Agenda Planning



Product Launches

We provide the perfect platform for your product ensuring that your product creates a lasting impression on your clients.

Media presence and coverage, pre and post public relations on your event as well as carefully planned interaction with your invitees ensure that your brand enjoys longevity through post research studies.



Marketing Conceptualization

Product Displays Multimedia

Product Placement **Décor** Planning

Launches **Public Relations**

Promotions Layout Design **Media**

Launch Management



Conferences

Need to host a conference that will impress?

From professional gatherings and business meetings, to international guest speakers and world class conferences, each are produced and managed with top quality professionalism that will leave a lasting impression with your clients, partners and colleagues.

Conference Coordination Conventions

Catering Multimedia Décor

Scheduling Client Interaction

Operation Management Press

Corporate Gifts Entertainment

Travel Coordination



Incentive Solutions

Need to incentivize top performing staff members?

Though strategic partnerships, we are able to provide and manage International and local incentive trips and events, for you and your staff.



Incentive Programs

Getaways Travel Management

Assessment **Employee Incentives**

Reward Programs Interest Groups

Awards **Corporate Gifts**

Progress Reports Logistics



Hospitality

Want to be treated like a VIP?

Want to leave a lasting impression with clients?

We provide VIP hospitality to your doorstep with guest accommodation and entertainment, stadium VIP suite hosting and exclusive VIP experiences for music, sport and leisure.



VIP Festivals Golf Days Sponsorships
Concierge Service Accommodation
Outdoor Concerts Travel Coordination
Invitations Festivals Film Premiers
Fashion Shows Leisure Hostesses
Commercial Events Entertainment



Award Ceremonies

Recognition and thanks are invaluable to your staff!

Let us make yours a memorable one with carefully selected venues, entertainment, master of ceremonies and a sensational production fit for the due celebration.

Awards Evening Invitations
Gifts Entertainment Prize Giving
Consulting Employee Recognition
Show Production Trophies
Attendee Management **MCs**
Event Management Logistics



Team Building

Need to create some synergy in your department?

Activity, skills or problem solving based team building stimulates the development of any group of individuals.

We provide and facilitate, with partners, a wide variety to team building exercises, both indoors and outdoors, we are able to cater for any situation or requirement.



Morale Building **Team Day**

Logistics **Family Day** Quiz Shows

Festivals **Employee Development**

Skills Development Outdoor

Speakers Catering **Adventure**



Road Shows & Exhibitions

Need to show-case your product?

Large scale exhibitions and taking your products on the road are just a few ways that we expand the reach of your brand.

We provide end-to-end solutions to ensure that you and your product get the exposure needed to grow your business.

Marketing Brand Awareness

Logistics Product Showcase Exhibitions

Promotions Travel Staffing

Target Audience Media Coverage

Grand Openings Attendee Management
Campaign Management



Our Clients



*“Through the use of **Tipping Point**’s unparalleled services we’ve experienced nothing less than **STELLAR PRODUCT LAUNCHES** and **EVENTS!**”*

Wings Corporate Travel



*“Our awards evening had a sense of **FLAIR** and **SLEEK SOPHISTICATION** thanks to the great workings of **Lana and her team!**”*

HSBC

Our Clients



*“The epitome of **PROFESSIONALISM!**
Our year-end function was the perfect ending
with **Tipping Point!**”*

Blue Label Telecommunications



*“Thanks to **Tipping Point**
our events are a **BREEZE!**
We look forward to many
more!”*

Nedbank



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